



09:00 – 09:15 – Welcome and opening keynote

Sam Ayoub – Founder-President – Canada-Europe Economic Chamber – EU - *Brussels*

Chris Cooter – Head of Mission to the European Union – Government of Canada - *Brussels*

09:15 – 10:15 - Energy & Environment

With the Green Deal, Ursula von der Leyen, the president of the European Commission, surprised even environmentalists when she announced she would make climate policy the “hallmark” of her five-year mandate. Climate change is an existential issue for Europe. How Canada and Europe can cooperate in order to deliver this Green Deal?

The Europe 2020 strategy includes a target of reaching 20% of gross final energy consumption from renewable sources by 2020, and at least 27% by 2030.

How important is to promote the use of renewable energy sources and the reduction of energy dependence and in meeting targets to combat global warming?

10:15 – 11:15 - Security & Transport

How to implement Horizon 2020? Meaning protect and improve the resilience of critical infrastructures, supply chains and transport modes; strengthen security through border management; improve cyber security

11:15 – 11:30 – Québec coffee break

11:30 – 12:30 - International Trade & Mobility

The main goal of any international trade policy is to increase trading opportunities for companies by removing trade barriers such as tariffs and quotas and by guaranteeing fair competition.

It is essential for the trade partners economy as it affects growth and employment.

Therefore, trade agreements should also facilitate mobility of professionals and managers.

12:30 - 14:00 – Canada lunch break

14:00 – 15:00 – Manufacturers

Do customers in Europe and Canada care where goods are produced?

What does it take to create a sustainable global business?

15:00 – 16:00 - Artificial Intelligence

While politics provides the framework conditions for research, financing, education, data, promotion and regulation, in the medium term AIs must be developed by companies and brought onto the market.

How national interests can be taken into account? How artificial intelligence reduce costs and maximize profits?

16:00 – 17:00 - Financial Services

What do the provisions found in CETA's financial services chapter mean in practice?

What can we expect in terms of CETA's impact on the financial services sectors in both Canada and the European Union?

17:00 – 18:00 – On stage exclusive interview

“The success story behind Canada Goose in Europe”

Pat Sherlock – President Canada Goose International – *Zurich*

- **Sam Ayoub** – Moderator - Canada-Europe Economic Chamber – EU - *Brussels*