

Virtual Event Free to Attend



EU-Canada Business Summit

30 SEPTEMBER 2020 | BRUSSELS

Presented by



CANADA-EUROPE
ECONOMIC CHAMBER | EU

08:45 – 09:00 – Opening keynote

- **Sam Ayoub** – Founder-President
Canada-Europe Economic Chamber – EU – Brussels
- **Mary Ng** – Minister of Small Business, Export Promotion and International Trade –
Government of Canada – Ottawa

09:00 – 10:00 - Energy & Environment

- Philippe Couillard** – Conseil principale, Affaires – **Dentons** – *Montréal*
- Nicolas Wolff** – VP General Manager Europe – **Boralex** - *Paris*
- Pierre-Luc Desgagné** – Delegate General – **Government of Quebec** – *Brussels*
- Barbara Cooreman** – Head of Sustainability and Intern. Trade – **Hanover** – *Brussels*
- **Eline Chivot** – Moderator – **Center for Data Innovation** – *Brussels*

10:00 – 10:30 – Quebec Morning Break

10:30 – 11:30 - Security & Transport

- Johan Diepens** – Founder-CEO – **Mobycon** – *The Hague*
- Stéphane Feray-Beaumont** – VP Innovation & Smart Mobility – **Alstom** - *Brussels*
- **Eline Chivot** – Moderator – **Center for Data Innovation** – *Brussels*

11:30 – 12:30 – Manufacturers

Pat Sherlock – President – **Canada Goose International** – *Zurich*

Olivier Joris – Executive Manager Europe – **FEB** - *Brussels*

Luisa Santos – Deputy Director General, Intern, Relations – **Business Europe** – *Brussels*

- **Melina Howard** – Moderator – **Lexfield** – *Luxembourg*

12:30- 14:00 – Canada lunch break

14:00 – 15:00 – International Trade & Mobility

Chris Cooter – Head of Mission to the EU – **Government of Canada** – *Brussels*

Dominic Boucsein – Head of International Trade – **Eurochambres** - *Brussels*

- **Melina Howard** – Moderator – **Lexfield** – *Luxembourg*

15:00 – 16:00 – Artificial Intelligence

Gohar Sargsyan – Director EU & Innovation – **CGI** – *Amsterdam*

Yves Lostanlen – General Manager Europe, Middle-East & Africa – **Element AI** - *Paris*

Johannes Nitschke – Director EU & Innovation – **Siemens** – *Brussels*

- **Eline Chivot** – Moderator – **Center for Data Innovation** – *Brussels*

16:00 – 17:00 – Financial Services

Olga Vovk – Senior Regional Manager-Western Europe – **EDC** – *London*

Christine Fayad – Strategic Development Director – **Cible Solutions** - *Sherbrooke*

Nadiya Nychay – Partner – **Dentons** – *Brussels*

- **Melina Howard** – Moderator – **Lexfield** – *Luxembourg*

17:00 – 18:00 – On stage exclusive interview

“The success story behind Canada Goose in Europe”

Pat Sherlock – President – **Canada Goose International** – *Zurich*

- **Sam Ayoub** – Moderator - **Canada-Europe Economic Chamber** – **EU** - *Brussels*

Side Panels

Africa - Guest Side Panel

10:30 – 12:00

Unlocking business opportunities

for EU-Canada collaboration in Africa

Hirut Zemene – Amb & Head of Mission to Belgium, Lux & the EU – **Gvt of Ethiopia** – *Brussels*

Sena Siaw-Boateng – Amb & Head of Mission to Belgium, Lux & the EU – **Gvt of Ghana** – *Brussels*

Belachew Fikr – Business and Invest Component Head – **GIZ** – *Eschbor*

- **Annie Mutamba** – Moderator – **Brussels Africa Hub** – *Brussels*

Canada - Main Side Panel

15:00 – 16:30

Invest in Canada

Olivier Nicoloff – Ambassador to Belgium & Lux. – **Government of Canada** – *Brussels*

Jason Myers – CEO – **NGen Canada** – *Hamilton*

Nathalie Béchamp – Chief of Investor Services – **Invest of Canada** – *Ottawa*

Stéphane Lambert – Head of Mission to the EU – **Government of Canada** – *Brussels*

Xavier Van Overmeire – Partner – **Dentons** – *Montreal*

- **Melina Howard** – Moderator – **Lexfield** – *Luxembourg*

Europe - Host Side Panel

16:00 – 17:00

Opportunities at the interface of

life sciences, nano and cognitive technologies. A new era is coming

Jan Wauters – Science and Technology Counselor life sciences and nanotechnologies

Flanders Investment & Trade – *New York*

- **Sam Ayoub** – Moderator – **Canada-Europe Economic Chamber** – **EU** – *Brussels*

Partners

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