



08:00 – 08:45 – Welcome networking

08:45 – 09:00 – Opening keynote

- **Sam Ayoub** – Founder-President
Canada-Europe Economic Chamber – EU – Brussels
- **Mary Ng** – Minister of Inter Trade, Export Promotion, Small Business & Economic Dev –
Government of Canada - Ottawa

9:00 – 9:30 – Opening Remarks

Matthias Jorgenson – Head of Unit for USA & Canada – **European Union – Brussels**

9:30 – 10:30 – Life Sciences & Health

Felix Uedelhoven Head of Govt. Affairs & Policy, Europe – **GE Healthcare – Brussels**

Frederic Sallmann Innovation Management Expert – *Rixensart*

- **Sam Ayoub** – Moderator – **Canada-Europe Economic Chamber - EU – Brussels**

10:30 – 11:30 – SMEs & Global Growth - Panel en français

Xavier Van Overmeire – Partner – **Dentons** – *Montreal*

Côme de Bagneux – Manager of Business Services – **Desjardins** – *Paris*

Kris De Souter – Head of Private Banking - **Degroof Petercam** - *Luxembourg*

Benoit De Nayer – Co-founder & co-CEO – **Actito** – *Louvain-la-Neuve*

- **Melina Howard** – Moderator – **Fidefield** – *Luxembourg*

11:30 – 12:30 – Food & Agriculture

David Sussmann – President – **Seafoodia** – *Marseille*

Francois-Xavier Vauchelle – Senior Dir. Gvt & Ext. Aff. – **McCain Foods Ltd** - *Brussels*

Luis Carozo Jimenez – Head of Unit DG Agri. & Rural Dev. – **European Union** – *Brussels*

- **Melina Howard** – Moderator – **Fidefield** – *Luxembourg*

12:30- 13:45 – Lunch Networking

13:45 – 14:00 – On stage exclusive update

With **Pat Sherlock** – President – **Canada Goose International** – *Zurich*

14:00 – 15:00 – On stage exclusive interview

“EU-Canada Partnership Success Story”

Sushanta Mitra – Founder & CEO – **SLE Enterprises B.V.** – *Waterloo*

Anthony van de Ven – Head of EU Affairs – **Brainport Eindhoven** – *Brussels*

- **Sam Ayoub** – Moderator - **Canada-Europe Economic Chamber** – **EU** - *Brussels*

15:00 – 16:00 – Energy & Environment

Florian Chapalain – VP Public Affairs and Market Dev. Europe – **Ballard Europe** – *Brussels*

Mairead Lavery – President & CEO – **EDC** – *Ottawa*

Jocelyn Doucet – CEO - **Pyrowave** – *Montreal*

Krystof Lowyck – Deputy Director Inward Inv. Canada – **Flanders Trade & Inv** – *Brussels*

- **Melina Howard** – Moderator – **Fidefield** – *Luxembourg*

16:00 – 17:00 – Invest in Canada

Dr. Antoine Sautenet – Gov. Affairs Director - **Michelin Canada** - *Montreal*

Reuben East – Chief of Investor Services – **Government of Canada** – *Brussels*

Peggy van de Plassche – Board Mber & Audit Comm. Mber – **Invest in Canada** – *Toronto*

- **Melina Howard** – Moderator – **Fidefield** – *Luxembourg*

17:00 – 17:30 – Closing Remarks

Sara Wilshaw – Chief Trade Commissioner – **Government of Canada** – *Ottawa*

Partners

