

Presented by the Canada-Europe Economic Chamber | EU



EU-Canada Business Summit **18th of October 2023 | Brussels**



The **EU-Canada Business Summit** is a **one day event** held once a year in Brussels, capital of the European Union, that brings together hundreds of political and business decision-makers from **Canada, the EU and the world**.

EU and Canada have a common history, common values, a commitment to preserving and promoting the rules-based international order and have common ambitions for the future like collaboration on trade, climate change, technology, security issues, human rights, and others. The **EU-Canada Business Summit** is a great way to **built business relationships** through VIP cocktails, private meetings, interactive debates and several exclusive networking activities.



40

Countries
represented



20

Number of
speakers



400

Number of
participants

12:30 – 13:00

Welcoming & Networking

13:00 – 13:15

Opening Keynotes

Sam Ayoub

President

Canada-Europe Economic Chamber – EU – Brussels

13:15 – 14:00

Energy future facing environmental challenges

Reinhold von Ungern-Sternberg – Business Unit Mng Inter. Markets – **Der Mittelstand** – Berlin

Aman Chitkara – Director of Government Relations, EMEA – **Li-Cycle** – Zurich

Frederic John – Co-Founder & COO – **D-Carbonize** – Brussels

Moderator

Stefan Moritz – Secretary General – **CEA-PME European Entrepreneurs** – Brussels

14:00 – 14:45

Cybersecurity, a growing industry to deliver

Christian Liflander – Head of the Cyber and Hybrid Policy Section – **NATO** – Brussels

Roberto Mazollin – Chief Defence, Security and Technology Strategist – **RHEA Group** – Wavre

Teri Prince – CEO – **Terida** – Toronto

Moderator

Rick Froh – CEO – **ASSIG** – Brussels

14:45 – 15:15

Networking Break

15:15 – 16:00

Energy and raw materials challenges requires a stable and predictable economic environment

Stephen Wilhelm – Director Strategy Europe – **EDC** – *London*

Rob Brant – Regional VP Europe – **McCarthy Tetrault** – *London*

Pauline Weinzierl – Deputy Head of Unit USA & Canada – **European Commission** – *Brussels*

Moderator

Rosie Birchard – European Correspondent/Journalist – *Brussels*

16:00 – 16:45

Atlantic mobility & port connectivity reshaping reliable supply chain routes

Shannon Blanchard – Director Supply Chain Innovation – **Port Saint-John** – *Saint-John, NB*

Geneviève Deschamps – President & CEO – **Port of Montreal** – *Montreal*

Jacques Vandermeiren – CEO – **Port of Antwerp-Bruges** – *Antwerp*

Moderator

Rosie Birchard – European Correspondent/Journalist – *Brussels*

16:45- 17:30

On stage exclusive interview

Deann Evans – Managing Director for EMEA – **Shopify** – *London*

Interviewed by

Rosie Birchard – European Correspondent/Journalist – *Brussels*

17:30 – 19:30

High Level Cocktail Reception

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Paperless Event - Please note this program is subject to change