

Presented by the Canada-Europe Economic Chamber | EU



## **EU-Canada Business Summit** **18th of October 2023 | Brussels**



The **EU-Canada Business Summit** is a **one day event** held once a year in Brussels, capital of the European Union, that brings together hundreds of political and business decision-makers from **Canada, the EU and the world**.

EU and Canada have a common history, common values, a commitment to preserving and promoting the rules-based international order and have common ambitions for the future like collaboration on trade, climate change, technology, security issues, human rights, and others. The **EU-Canada Business Summit** is a great way to **built business relationships** through VIP cocktails, private meetings, interactive debates and several exclusive networking activities.



40

Countries  
represented



20

Number of  
speakers



400

Number of  
participants

**12:30 – 13:00**

## **Welcoming & Networking**

**13:00 – 13:15**

## **Opening Keynotes**

**Sam Ayoub**

President

**Canada-Europe Economic Chamber – EU – Brussels**

**13:15 – 14:00**

## **Energy future facing environmental challenges**

**Reinhold von Ungern-Sternberg** – Director International Markets – **Der Mittelstand** – Berlin

**Loriane Kohler** – Government Relations Associate, EMEA – **Li-Cycle** – Zurich

**Frederic John** – Co-Founder & COO – **D-Carbonize** – Brussels

*Moderator*

**Stefan Moritz** – Secretary General – **CEA-PME European Entrepreneurs** – Brussels

**14:00 – 14:45**

## **Cybersecurity, a growing industry to deliver**

**Christian Liflander** – Head of the Cyber and Hybrid Policy Section – **NATO** – Brussels

**Roberto Mazzolin** – Chief Defence, Security and Technology Strategist – **RHEA Group** – Wavre

**Teri Prince** – CEO – **Terida** – Toronto

**Agathe Favetto** – Policy Officer – **European External Action Service** – Brussels

*Moderator*

**Rick Froh** – President – **ASSIG** – Brussels

*Paperless Event - Please note this program is subject to change*

**14:45 – 15:15**

## **Port Saint-John/ONB - Networking Break**

**15:15 – 16:00**

## **Energy and raw materials challenges requires a stable and predictable economic environment**

**Stephen Wilhelm** – Director Strategy Europe – **EDC** – *London*

**Rob Brant** – Managing Partner – **McCarthy Tetrault** – *London*

**Pauline Weinzierl** – Deputy Head of Unit USA & Canada – **European Commission** – *Brussels*

*Moderator*

**Rosie Birchard** – European Correspondent/Journalist – *Brussels*

**16:00 – 16:45**

## **Atlantic mobility & port connectivity reshaping reliable supply chain routes**

**Shannon Blanchard** – Director Supply Chain Innovation – **Port Saint-John** – *Saint-John, NB*

**Geneviève Deschamps** – President & CEO – **Port of Montreal** – *Montreal*

**Tom Hautekiet** – CCO – **Port of Antwerp-Bruges** – *Antwerp*

*Moderator*

**Rosie Birchard** – European Correspondent/Journalist – *Brussels*

**16:45- 17:30**

## **On stage exclusive interview**

**Deann Evans** – Managing Director for EMEA – **Shopify** – *London*

*Interviewed by*

**Rosie Birchard** – European Correspondent/Journalist – *Brussels*

**17:30 – 19:30**

## **High Level Cocktail Reception**

*Paperless Event - Please note this program is subject to change*

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