

**WEBINAR**

**Why European Companies Like Marshall Are Flocking to New Brunswick, Canada**

Thursday, June 8<sup>th</sup> at 3 p.m. CEST

Opportunities New Brunswick 

This webinar is being organized by the Canada-Europe Economic Chamber - EU 



## **Description**

More and more European-headquartered companies, like Marshall Canada, are leveraging the New Brunswick Advantage to take their business to the next level. But what *is* the New Brunswick Advantage? And why is it the holy grail for companies looking to expand their global footprint and stay ahead of their competition?

We could ask Opportunities New Brunswick (ONB) Major Account Executive, Jay Reid, and Major Account and Development Director, Melanie Clark, but they may be a bit biased. That's why we have also invited, ONB clients, Stephen Isaacs, Marshall Canada Land Systems Manager and *[To be confirmed]* to discuss what convinced them to expand operations to Moncton, New Brunswick, and secure production contracts for their new Land Systems Manufacturing Facility.

## Program

### 15:00 – 15:05 – Opening Keynote

- **Sam Ayoub** – President  
Canada-Europe Economic Chamber – EU – *Brussels*

### 15:05 – 16:00 – Webinar

- **Jay Reid** – Major Account Executive – **Opportunities New-Brunswick** – *Saint John*
- **Melanie Clark** – Major Account & Dev. Director – **Opportunities New-Brunswick** – *Woodstock*
- **Stephen Isaacs** – General Manager Land Systems Canada – **Marshall Land Systems** – *Ottawa*
- **Mark Brixey** – Operations Director - **Marshall Land Systems** – *Cambridge - UK*

*Moderator*

**Rosie Birchard** – Europe Correspondent – **Deutsche Welle** – *Brussels*

### 16:00 – 16:15 – Questions & Answers

## Presented by



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